

Vital Marketing (Pvt.) Limited

Health & Hygienic Entity

Web: www.vml.com.pk



ISO 9001-2015



0026

A hand holding a glowing blue globe with a city skyline in the background. The globe is illuminated with a bright light, and the city skyline is visible in the background. The overall scene is set against a blue background with a grid pattern.

Introduction

Vital Marketing (Pvt.) Limited is one of the leading hygienic industry in Pakistan, we are the only hygienic products exporter in Pakistan; we are working with 20 plus Top National Companies in Pakistan in OEM / ODM Business. We are manufacturing Diapers, Sanitary Napkins & Wet wipes with European Material Components. Vital Marketing (Pvt.) Limited has also been approved by Alcumus ISOQAR with ISO 9001:2015 certification.

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Commitments

Communication:

VML will always listen to your requests or ideas of customer in order to perform our business.

Integrity:

Our business will always follow the agreed commercial policy. Ensure the respect of trade conditions negotiated inside the agreement.

Innovation:

We will always be ready to participate together in the launching of new concepts or brands.



Industries in Pakistan

- *There are 24 Diapers Industries in Pakistan, VML has been leading amid all of them due to High Laudable Technology and European Raw Materials.*
- *VML is the One & Only proper Industry of quality Sanitary Napkins Production in Pakistan. VML has latest technology of Italian & German hardware applications.*
- *There are 07 numbers of Production of Wet Wipes manufacturing in Pakistan, VML has complete line and most recent Technology.*

Raw Material Vendors

Vital Marketing (Pvt.) Limited has been dealing with Top Level Vendors for purchasing from all over the world, like as below;





Competitors

There are 03 type of Raw Materials, which has been using in Pakistan;

- *European* *03 Companies*
- *Chinese* *17 Companies*
- *Chinese B Grade* *04 Companies*

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Operational Features

We are offering following Operational Features;

- *Total Tax Payer*
- *Product Claim Guarantee*
- *Warehouse Facility*
- *Warehouse Insurance*
- *Freight Free Transit*
- *Transit Insurance*
- *European Raw Material Base Company*



Diapers Features

- *High Quality – Less Price*
- *European Material Components*
- *Acquisition Distribution Layer*
- *Duel Core Tissue*
- *Over Night Protection*
- *Rash Free Diaper*
- *Extra Dimension Pad*
- *With Cloth like. PE Back Sheet (Customized)*
- *Strong Hook, Adhesive Tape & Customized Frontal Tape*
- *WHO Standards*

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Sanitary Pads Features

- *Economical Price*
- *Thin & Thick Technologies*
- *Flexible Sizes*
- *European Material Components*
- *Heat Free Pad*
- *Extra Release Paper*
- *Max Absorbance Capacity for Universal or Excess Flow*
- *Strong Adhesive Grip*
- *Max Absorbent SAP Sheet (Thin Pad)*

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Sanitary Pads Features

- *Total Virgin Fluff (Thick Pad)*
- *Acquisition Distribution Layer (Thick Pad)*
- *Scientific Composed Additions*
- *WHO Standard*
- *Rash Free*
- *Easy to Move*
- *Non Woven Top Sheet*
- *Ultra Soft Surface*
- *Perfumed*
- *Corrugated Master Packing*

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Wet Wipes Features

- *Economical Price*
- *Heavy GSM of Wet Wipes Sheets*
- *High Standardized Ratio Viscose*
- *Perfumed*
- *Solid Dry Power*
- *WHO Standard*

Plants Capacity

- *700 Units of Diapers Per Minute*
- *1000 Units of Sanitary Pads Per Minute*
- *6400 Units of Wet Wipes Per Minute*

Quality Test & Assurance

Our Quality Control Department ensures the following quality tests with time schedules;

- *Pyodine Test*
- *CRC Test*
- *Wet Test*
- *Underload (Leak Test)*
- *Physical Test*
- *Weight*

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Addresses

Head Office:

05, G-2, Main Canal Bank Road, Johar Town, Lahore

Productions:

633, Sundar Industrial Estate, Raiwind Road, Lahore